



Head of Secretariat

Description

About The Stop the Bleeding Campaign

The Stop the Bleeding Campaign (STB) Consortium is a group of seven organisations that are dedicated and connected to the cause. The “bleeding” refers to Illicit Financial Flows (IFFs) focused on Africa. What this means is that Mother Africa is “bleeding” billions of funds that are stolen from her and taken to other bank accounts in developed countries, mainly through failure to pay taxes by the wealthiest people and multinational companies, **and also through unsustainable debt procurement and management practices that are, partly, the result of a skewed international financial architecture.** These funds could be used to support sustainable economic growth, create jobs, reduce inequality and poverty, and address climate change, among other things, but they are not available. This is the injustice that the Stop the Bleeding campaign seeks to stop!

About the Role

The Head of Secretariat (HS) will lead the Stop the Bleeding Campaign. The HS will develop and execute comprehensive strategies, rally support from diverse stakeholders, and raise awareness about the Stop the Bleeding Campaign. The HS will be expected to work closely with the Stop The Bleeding Campaign Chairperson, the STB consortium members, and partners to provide thought leadership and strategic guidance in shaping the Stop The Bleeding Campaign.

Duties and Responsibilities

Strategic Planning and Vision Development:

- Develop a comprehensive campaign plan that aligns with the mission and objective of the STB consortium.
- Work closely with the consortium members to define clear strategies and tactics to advance the campaign’s mission, including debt relief for African countries and development finance.
- Work closely with the consortium members to refine and implement the campaign plan, ensuring a coordinated and unified approach.
- Incorporate feminist perspectives into campaign messaging and activities, ensuring a gender-transformative approach.
- Respond promptly to emerging challenges, crises, or opportunities that impact the campaign’s goals.

Stakeholder Engagement and Coordination:

- Foster strong relationships and partnerships with African organisations across the continent.
- Identify relevant government officials, international organisations, and financial institutions for STB Consortium members to advocate for debt relief and raise awareness about the campaign’s objectives.
- Identify and build alliances with other civil society organisations, advocacy groups, and movements that share similar goals, enhancing the campaign’s reach and impact.
- Organise regular meetings, webinars, and conferences to facilitate dialogue and knowledge sharing among consortium members.

Policy Advocacy and Public Awareness:

- Design and implement advocacy campaigns to raise public awareness about the impact of debt on African countries and the need for debt relief.
- Create compelling messaging and materials that convey the campaign’s message and resonate with diverse audiences, including policymakers, the media, and the general public.
- Utilise social media, traditional media, and other communication channels to amplify the campaign’s voice and reach a broad audience.
- Engage in targeted policy advocacy to influence decision-makers at the national, regional, and international levels.
- Participate in relevant conferences, forums, and meetings to present the campaign’s objectives and recommendations.

Research and Data Analysis:

- Support the research on debt’s economic and social impact on African countries.
- Support the analysis of data and evidence to support the campaign’s arguments and recommendations for debt relief.

- Support the development of knowledge products that present a pan-African feminist lens on illicit financial flows, debt and financing for development.
- Support the development of well-informed policy recommendations and proposals for debt relief measures, drawing on research and expert input.

Capacity Strengthening:

- Enhance consortium members' institutional and technical capacities on effective advocacy strategies, campaign messaging, and engagement with policymakers.
- Organise sessions to enhance the understanding of Pan-African feminist principles and their application to the campaign's narrative.
- Organise sessions for consortium members and relevant stakeholders to enhance understanding of political economy from an African perspective.

Resource Mobilization:

- Develop and implement a resource mobilisation strategy to secure additional funding for the campaign's activities and initiatives.
- Seek grants, donations, and partnerships to sustain the campaign's operations and expand its reach.

Community Engagement and Mobilization:

- Organise grassroots and community-level initiatives to engage citizens in the campaign's mission, fostering a sense of ownership and collective action.
- Collaborate with local organisations and leaders to mobilise support and participation.

Monitoring and Evaluation:

- Coordinate the monitoring and evaluation activities of the campaign.

People Management

- Supervise the personnel within the STB secretariat to ensure an efficiently organised campaign.

Skills and Experience

- Master's degree in political science, public relations, communications, nonprofit management, or a related area from a recognised institution.
- Overall, ten years of experience managing diverse teams, with at least five in a management and leadership role.
- Experience in campaigning with an understanding of how to generate public interest and participation in campaigns and the ability to lobby and engage in effective public campaigning.
- Have a proven track record of resource mobilisation (fundraising), partnerships, and internal and external relationship management.
- Ability to communicate and work in English. Ability to communicate clearly and work cooperatively in a cross-cultural setting.
- Professional-level French is an added advantage.
- Willingness to travel for at least 25% of the time.

Meta Fields